



VIRTUAL COMPETITION SERIES

Information Guide

Varsity All Star is proud to continue to offer virtual competition options for teams to compete across the country. **NEW THIS SEASON** - The 2021-2022 Virtual Competition Series allows programs to virtually go head-to-head at 8 events by recording their routines via the CheerMatch App in the comfort of their gyms and upload their videos to be scored by a Varsity certified judging panel. Results will be shared each week on Varsity TV! Overall highest scoring programs from each series have the opportunity to win prize money up to \$50,000!

Here are some things to know before you register.

Who can participate in the Virtual Competition Series?

VCS Fall Series:

- I. All Star Elite Cheer; All Star Prep Cheer; All Star Novice Cheer
- II. All Star Elite Cheer; All Star Prep Cheer; All Star Novice Cheer; Youth/Rec Cheer
- III. All Star Elite Cheer; All Star Prep Cheer; All Star Novice Cheer; Youth/Rec Cheer
- IV. All Star Elite Cheer; All Star Prep Cheer; All Star Novice Cheer; All Star Dance

VCS Winter Series:

- I. All Star Elite Cheer; All Star Prep Cheer; All Star Novice Cheer; Youth/Rec Cheer
- II. All Star Elite Cheer; All Star Prep Cheer; All Star Novice Cheer; Youth/Rec Cheer
- III. All Star Elite Cheer; All Star Prep Cheer; All Star Novice Cheer
- IV. All Star Elite Cheer; All Star Prep Cheer; All Star Novice Cheer; All Star Dance

Will divisions be split into DI & DII programs during the event?

D1/D2 splits will be guaranteed in every (Elite Cheer) division, then will follow the USASF split guidelines by team size.

How will a Virtual Competition work?

Teams will receive an email from CheerMatch with app download instructions and login information/passwords as well as video recording instructions and FAQs. Once this information is sent, teams will have a 6-day video capture window to record their video and submit it to CheerMatch. Teams will be given TWO (2) capture opportunities and 1 coach selected submission to be scored.

Videos will be available to watch on Varsity TV on the first day of judging. Varsity All Star Certified Judges will score routines in our Simple Score system and teams will receive standard score sheets and feedback. Results & Bids will be announced for FREE the following week on Varsity TV.

All routines will be judged with sound and available for Varsity TV subscriber viewing with sound for 48 hours once the event goes live. After 48 hours, the routines will be available without sound for Varsity TV subscribers. After 5 days, routines will be available on demand, free of charge without sound for the duration of the competition season.

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Virtual Competition Season Event Dates, Deadlines & Timeline:

Registration deadlines are firm and cannot be changed or extended for any reason.

Event	Registration Close Date	Video Capture	Payment + Waivers	Watch on Varsity TV	Dates of Judging	Scoresheets & ACCUScore	Results Posted
VCS Fall I	10/15/2021	10/19-24/2021	10/25/2021	10/26/2021	10/26-27/2021	10/28/2021	11/1/2021
VCS Fall II	10/19/2021	11/2-7/2021	11/8/2021	11/9/2021	11/9-10/2021	11/11/2021	11/15/2021
VCS Fall III	11/5/2021	11/9-14/2021	11/15/2021	11/16/2021	11/16-17/2021	11/18/2021	11/22/2021
VCS Fall IV	12/3/2021	12/7/12/2021	12/13/2021	12/14/2021	12/14-15/2021	12/16/2021	12/20/2021
VCS Winter I	1/7/2022	1/11-16/2022	1/17/2022	1/18/2022	1/18-19/2022	1/20/2022	1/24/2022
VCS Winter II	2/4/2022	2/8-13/2022	2/14/2022	2/15/2022	2/15-16/2022	2/17/2022	2/21/2022
VCS Winter III	2/18/2022	2/22-27/2022	2/28/2022	3/1/2022	3/1-2/2022	3/3/2022	3/7/2022
VCS Winter IV	3/4/2022	3/8-13/2022	3/14/2022	3/15/2022	3/15-16/2022	3/17/2022	3/20/2022

How much does it cost to participate in a Virtual Competition?

Registration for the Virtual Competition Series will be BY TEAM this season. The pricing breakdown is below.

- X-Small Teams (5-16 members) = \$500
- Small Teams (17-22 members) = \$750
- Medium Teams (23-30 members) = \$1,000
- Large Teams (31+ members) = \$1,250

What awards will be given?

Teams placing in the top 3 at each VCS event will receive a digital placement banner to display on social media. This digital banner will be emailed to the registration contact following the event to share with the team. Share your #virtualvictory proudly! Also, the highest-scoring team across each event series (4 Fall Events and 4 Winter Events) will be named the Grand Champion and receive a Championship Banner to display in their gym.

The Top three DI & DII Programs that compete with a minimum of four teams at two VCS events within the same series (two or more events in the Fall and/or two or more events in the Winter) will be eligible to earn prize money up to \$25,000! The top three DI & DII Programs will be chosen based on the 3 highest scoring teams for each program. Prize money winners will be announced on Varsity TV for the Fall VCS series immediately following the Summit bid reveal on December 20, 2021. The prize money winners of the Winter VCS will be announced immediately following the Summit bid reveal on March 28, 2022.

Prize money breakdown:

VCS Fall Series

- Highest Scoring DI Program: \$5,500
- 2nd Highest Scoring DI Program: \$4,000
- 3rd Highest Scoring DI Program: \$3,000

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- Highest Scoring DII Program: \$5,500
- 2nd Highest Scoring DII Program: \$4,000
- 3rd Highest Scoring DII Program: \$3,000

VCS Winter Series

- Highest Scoring DI Program: \$5,500
- 2nd Highest Scoring DI Program: \$4,000
- 3rd Highest Scoring DI Program: \$3,000
- Highest Scoring DII Program: \$5,500
- 2nd Highest Scoring DII Program: \$4,000
- 3rd Highest Scoring DII Program: \$3,000

What End of Season event bids will be awarded?

The Virtual Competition Series will offer many bid opportunities, including At Large bids to The Summit and The D2 Summit, Paid and Partial Paid bids to The Regional Summit Championships, Golden Tickets to The U.S. Finals and Youth/Rec teams can earn bids to The Quest! [Click here](#) to view the Virtual Competition Series Bid Declaration for both the Fall and Winter Series.

How/when will I know if I have earned a bid to an End of Season Championship?

Regional Summit Bids, Golden Tickets to The U.S. Finals and Bids to The Quest are awarded at the conclusion of every VCS event and posted in the VCS Event Coaches BAND.

Bids to The Summit and The D2 Summit are awarded at the end of each series of VCS event. Bid winners will be announced on Varsity TV for the Fall VCS series immediately following the Summit bid reveal on Varsity TV December 20, 2021. Bid winners will be announced on Varsity TV for the Winter VCS series immediately following the Summit bid reveal on Varsity TV on March 28, 2022. [Click here](#) to view the Virtual Competition Series Bid Declaration for both the Fall and Winter Series.

Where can we view the results from the Virtual Competition Series events?

All results and scores will be posted on Varsity TV at 5:00pm CT the Monday following your virtual event under the "Results" tab in your VCS event hub.

Bid Eligibility

Event Producers have the right to investigate any and all teams receiving a bid to Varsity All Star End-of-Season Events. Bid eligible teams and divisions will be reviewed for accuracy and legitimacy to ensure each team has the same opportunity. Any bid eligible team/athlete found in violation of a USASF or Varsity Spirit policy will be disqualified from their End-of-Season Championship for the remainder of the 2021 – 2022 season.



Rosters

Team rosters will be required for teams to participate in each Virtual Competition. All teams will be able to upload their roster in their USASF portal under Varsity All Star.

Music Guidelines

All routines will be judged with sound and available for Varsity TV subscriber viewing with sound for 48 hours once the event goes live. After 48 hours, the routines will be available without sound for Varsity TV subscribers. After 5 days, routines will be available on demand, free of charge without sound for the duration of the competition season.

How do people watch the event?

To view the videos on the event day, you need an active Varsity TV subscription. Each team will have the option to redeem a special discount to set up their own Varsity TV account that will allow them a free one-month trial subscription. You'll be given the opportunity to make this request once you are registered. The subscription will renew at full price on the same day the following month, unless you cancel your subscription at the end of the trial period.

What kind of video do I need to submit?

Teams must submit a video recording of their routine taken in their practice facility. Videos must be one take, with sound – edited footage will not be accepted. All 4 corners of the floor should be visible when possible and athletes must perform on a USASF approved surface. The program must own rights to this video and to it being posted on Varsity TV for use in the Virtual Competition.

Teams will be given TWO (2) opportunities to film and upload their routine for the event using the CheerMatch app and upload link. There is no need to purchase additional equipment or internet services for your program – simply film on your phone!

What should my team wear?

Teams may submit videos in their practice wear or uniforms. Please keep in mind that all USASF Athletic Performance Standards must be maintained, or a deduction will be assessed, and your video will not be available on Varsity TV.

How will teams be scored?

Once routine videos are filmed and uploaded, a Varsity All Star certified judging panel will score the routines in our Simple Score system. Score sheets will be emailed to coaches the day following judging by 9:00 AM Eastern Time. Coaches will then have 3 hours to submit an AccuScore review request.

Teams will receive a link to our AccuScore review process prior to the start of the event and will be able to follow the steps similar to a live event for reviews. Our AccuScore experts will review your score sheets and follow up with your program on any changes or clarifications prior to the awards announcements.

[Click here](#) for more information about our scoring and judges.

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Can I compete at a live event and record that same routine for a virtual event the following weekend?

No, routines must be filmed in your practice facility and may not be used for multiple events, live or virtual.

Can I compete in more than one virtual event in a weekend and use the same routine for both?

While you may compete at more than one virtual event in a weekend, you will need to film separate routines and submit your performances for scoring using the one of the two capture links provided by CheerMatch for that specific event.

As a Gym Owner or Coach ONLY, who do I contact if I have further questions?

For questions, please reach out to virtualevents@varsity.com.

Logo Usage

The Virtual Competition Series, Summit Championship, Regional Summit, and all Varsity All Star logos, wordmarks and imagery are trademarks or registered trademarks of Varsity Spirit. Any use without the express written consent of Varsity Spirit is forbidden. Programs, Teams, Athletes & Spectators will not be allowed to use The Virtual Competition Series logo(s) or all other Varsity All Star logos in any capacity, including but not limited to; banners, rings, bows, t-shirts etc. Any unauthorized use of the logo from program affiliates or third parties may result in disqualification from the event or further action.

Disqualification

Any team that does not adhere to the terms and procedures of these "Rules and Regulations" will be subject to disqualification from the competition, will automatically forfeit any right to any prizes or awards presented by the competition, and may also forfeit the opportunity to participate in a competition or the following year.

**Varsity All Star reserves the right to amend this document, bid event listings and bid distributions at any time.*